

Email Pitch

To: Trevor Milliard, Education Reporter- tmilliard@rgj.com

Subject: Minerals and Minds

To Trevor Milliard,

Mining is the oldest STEM industry in Nevada.

The Nevada Mining Association will be hosting their 27th annual mining education workshop. It will be taking place in Faith Lutheran High School in Las Vegas, NV on March 22-23.

At this workshop, K-12 teachers will learn more about the importance of mined minerals and the role that mining plays in everyday life. Teachers will also be able to receive University or Professional Developmental credit for being in attendance.

The workshop is free of charge. The Nevada Mining Association will provide teachers with various classroom materials and lessons. Teachers will also be provided food, beverages, snacks, safety equipment, and travel arrangements.

I would love to connect you to the president of our association, Dana Bennett; the Director of Workforce Engagement and the man in charge of organizing the workshop, Joe Riney; or a teacher that has attended the workshop in the past to help you learn more.

I have also attached a news release regarding this event.

Please feel free to call me on my cell with any questions you may have – 775-771-7739.

Sincerely,

Melissa Ung